



August 1, 2017

Dear Valued Customer:

The Buy American provision of the National School Lunch Program requires school food authorities (SFAs) to purchase, to the maximum extent practicable, “domestic commodity or product.” A “domestic commodity or product” is either: (1) an agricultural commodity produced in the U.S; or (2) a food product processed in the U.S. using “substantial” (i.e. over 51%) agricultural commodities that are produced in the U.S.

There are exceptions to the Buy American provision which allow for purchases of products not meeting the “domestic” standard described above, including when “the product is not produced or manufactured in the U.S. in sufficient and reasonable available quantities of a satisfactory quality.”

Apple & Eve & The SWITCH juice products comply with the Buy American provision pursuant to this exception.

All Apple & Eve/ The SWITCH juice products are manufactured in the United States; however, less than 51% of the agricultural commodities used in those juices are produced in the United States. Apple & Eve/The SWITCH uses apple juice concentrate as the main ingredient in our juice products. Most U.S. apple supply is used to produce food, not juice concentrate. The U.S. juice category is so large and the demand for concentrate so high that Apple & Eve (along with most other juice manufacturers) is not able to source all of its concentrate needs domestically or produce sufficient quantities of product containing substantial U.S. ingredients.

If you have any additional questions or concerns, please feel free to reach me at the contact information below.

Sincerely,

Bill Harrison  
VP Sales School Nutrition  
Apple & Eve, LLC  
(732) 583-8791