



Date: June 14, 2022

Product Information
Kellogg's® Crispix Cereal, Bulk

This information is presented as a typical value for currently manufactured products of the Kellogg Company.

CONFIDENTIAL & PROPRIETARY

SKU: 3800003591

Ingredient Statement: Rice, milled corn, sugar, contains 2% or less of salt, molasses, brown rice syrup, baking soda, turmeric extract color.

Vitamins and Minerals: Iron (ferric phosphate), niacinamide, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), folic acid, vitamin D3, vitamin B12.

Allergens: N/A.

Kosher: Yes: OU-Pareve.

Nutritional Labeling: **see Public NLI, attached**

Production Location: USA

Bioengineering Disclosure: Contains a bioengineered food ingredient.

Non-GMO Project Verified: No.

Shelf Life: 365 days from manufacture (under recommended storage conditions).

Storage/Handling: Keep dry; Product is kept at ambient temperature not to exceed 85°F.

Code Date: Format: Better if Used Before
Case: PP_MMDDYY_SL_TT:TT
PP=plant, MM=month, DD=day, Y=last digit of year, S=shift, L=line,
TT:TT: Time of production in military format
Example: KL 042417 B2 12:45

Packaging:

Case Net Weight	Case Gross Weight	Case Dimensions
7.500 LB	9.100 LB	16.000 IN x 12.000 IN x 11.880 IN

Cases per Load	Net Load Weight	Gross Load Weight	Load Makeup
40	300.000 LB	364.000 LB	4 Tiers of 10

Information presented in this document applies to products intended for US consumers only.

Product Name	Crispix Original
Flavor Descriptor	
NLI Description	Production
Brand	Kellogg's



Date Created	06/14/22
NLI #	16007
Kosher Status	OU Pareve
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving		
USDA Ounce Equivalents of Meat/Meat Alternate		
Whole Grains (g/serving)		0 g
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient	

Serving Size	1 1/3 Cup			
Serving Size g	39			
Serving Size oz				
Amount Per Serving	Cereal		with 3/4 cup skim milk	
Calories	150		210	
		% Daily Value*		% Daily Value*
Total Fat	0 g	0 %	0 g	0 %
Saturated Fat	0 g	0 %	0 g	0 %
Trans Fat	0 g		0 g	
Polyunsaturated Fat	0 g		0 g	
Monounsaturated Fat	0 g		0 g	
Cholesterol	0 mg	0 %	<5 mg	1 %
Sodium	260 mg	11 %	330 mg	14 %
Total Carbohydrate	34 g	12 %	43 g	16 %
Dietary Fiber	0 g	0 %	0 g	0 %
Soluble Fiber				
Insoluble Fiber				
Total Sugars	5 g		14 g	
Includes 5g Added Sugars	5 g	10 %	5 g	10 %
Sugar Alcohol				
Protein	3 g		9 g	
Vitamin D	3 mcg	15 %	5.2 mcg	25 %
Calcium	0 mg	0 %	220 mg	15 %
Iron	11 mg	60 %	11 mg	60 %
Potassium	20 mg	0 %	310 mg	6 %
Vitamin A		%		%
Vitamin C		%		%
Vitamin E		%		%
Vitamin K		%		%
Thiamin		30 %		35 %
Riboflavin		30 %		50 %
Niacin		30 %		35 %
Vitamin B6		30 %		30 %
Folate	200 mcg DFE	50 %	205 mcg DFE	50 %
Folic Acid	115 mcg		115 mcg	
Vitamin B12		30 %		60 %
Biotin		%		%
Pantothenic Acid		%		%
Phosphorus		%		%
Iodine		%		%
Magnesium		%		%
Zinc		%		%
Selenium		%		%
Copper		%		%
Manganese		%		%
Chromium		%		%
Molybdenum		%		%
Chloride		%		%
Choline		%		%
Fluoride				

Ingredients:
Ingredients: Rice, milled corn, sugar, contains 2% or less of salt, molasses, brown rice syrup, baking soda, turmeric extract color.
Vitamins and Minerals: Iron (ferric phosphate), niacinamide, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), folic acid, vitamin D3, vitamin B12.

ALLERGEN INFORMATION:

Nutrient Contents Per 100g			
Calories	377	Vitamin E	0 mg
Total Fat	0.7 g	Vitamin K	NA mcg
Saturated Fat	0.2 g	Thiamin	0.92 mg
Trans Fat	0.0 g	Riboflavin	1.00 mg
Polyunsaturated Fat	0.3 g	Niacin (NE)	12.3 mg
Monounsaturated Fat	0.2 g	Vitamin B6	1.31 mg
Cholesterol	0 mg	Folate (DFE)	513 mcg
Sodium	656 mg	Folic Acid	307 mcg
Total Carbohydrate	87.1 g	Vitamin B12	1.8 mcg
Dietary Fiber	1.0 g	Biotin	NA mcg
Soluble Fiber	0.0 g	Pantothenic Acid	NA mg
Insoluble Fiber	1.0 g	Phosphorus	45 mg
Total Sugars	12.9 g	Iodine	NA mcg
Added Sugars	12.3 g	Magnesium	13 mg
Sugar Alcohols	0.0 g	Zinc	0.2 mg
Protein	6.6 g	Selenium	NA mcg
Vitamin D	7.7 mcg	Copper	NA mg
Calcium	6.7 mg	Manganese	NA mg
Iron	28.2 mg	Chromium	NA mcg
Potassium	64 mg	Molybdenum	NA mcg
Vitamin A (RAE)	26 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	3 %
		Ash	2.6 %
		Whole Grain	0 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000198793	Case	10 -12 oz	
00038000035135	Case		
00038000035302	Carton	12 oz (340 g)	About 9
00038000198816	Case	12 - 18 oz	
00038000205224	Case	6 - 18 oz	
00038000924217	Case	12 - 18 oz	
00038000924224	Carton	18 oz (1 lb 2 oz) (510 g)	About 13
00038000035913	Labeled Case	4 - 30 oz (1 lb 14 oz) (850g) Bags	About 87
00038000261237	Carton	36oz (2lb 4oz) (1.02kg)	About 9
		1-12oz (340g) CF, 1-12oz (340g) Crispix,	
00038000262364	Carton	36oz (2lb 4oz) (1.02kg)	About 9
		1-12oz (340g) CF, 1-12oz (340g) Crispix,	
00038000269776	Case		
00038000269837	Carton	9.6oz (272g)	About 7

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Stefanie Dove, MBA RDN SNS

Stefanie Dove, MBA RDN SNS
K-12 Wellbeing & Regulatory Business Partner
Kellogg Company